CONTRACT

FOX 31 DENVER
KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
571885 /	

Product	
Perlmutter for Congress 2012	
Contract Dates	Estimate #
10/29/12 - 11/06/12	
Advertiser	Original Date / Revision
Perlmutter/D/Congress	10/09/12 / 10/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Local KDVR House	Denver Office- K

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
E 1	31	10/31/12	11/06/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	3	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--W-F--	2	$150.00						
Week:		11/05/12	11/11/12	-T-----	1	$150.00						
E 2	31	11/01/12	11/06/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	3	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$300.00						
Week:		11/05/12	11/11/12	MT-----	2	$300.00						
E 3	31	10/29/12	11/06/12	Good Day Colorado	6a-7a		:30			NM	5	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTW-F--	4	$325.00						
Week:		11/05/12	11/11/12	-T-----	1	$325.00						
E 4	31	10/29/12	11/05/12	Good Day Colorado	7a-8a		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$300.00						
Week:		11/05/12	11/11/12	M------	1	$300.00						
5	31	11/01/12	11/01/12	We the People w/ Gloria Allre	1230p-1p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$150.00						
6	31	10/30/12	10/30/12	Divorce Court M-F 2p-230p	2p-230p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-T-----	1	$125.00						
7	31	10/31/12	10/31/12	Judge Alex M-F 230p-3p	230p-3p		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--W----	1	$125.00						
E 8	31	10/29/12	10/29/12	Judge Judy	3p-330p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M------	1	$250.00						
9	31	10/30/12	11/05/12	Ricki Lake	4p-5p		:30			NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-T-TF--	3	$250.00						
Week:		11/05/12	11/11/12	M------	1	$250.00						
E 10	31	10/31/12	11/05/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	2	$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/29/12 - 11/06/12	Perlmutter for Congress	

Advertiser	Original Date / Revision
Perlmutter/D/Congress	10/09/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--W----	1	$450.00						
Week:		11/05/12	11/11/12	M------	1	$450.00						
E 11	31	10/29/12	11/01/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M--T---	2	$450.00						
12	31	11/04/12	11/04/12	News Sunday 5p-530p	5p-530p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$450.00						
E 13	31	10/29/12	11/05/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	M---F--	2	$1,500.00						
Week:		11/05/12	11/11/12	M------	1	$1,500.00						
14	31	10/30/12	11/05/12	M-F LN 930p-10p	930p-10p		:30			NM	2	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-T-----	1	$1,100.00						
Week:		11/05/12	11/11/12	M------	1	$1,100.00						
15	31	11/03/12	11/03/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$500.00						
16	31	11/03/12	11/03/12	Sa LN 930p-10p	930p-10p		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$400.00						
17	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$1,000.00						
18	31	11/04/12	11/04/12	Su LN 930p-10p	930p-10p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$800.00						
								Totals			35	$16,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	35	$16,875.00	$14,343.75
Totals	35	$16,875.00	$14,343.75

Signature: ______________________ **Date:** ______________

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